

We just wanted to remind you about the National User Conference that PowerSeller is hosting on October 17-18 here in Cleveland. The 2016 conference is designed to provide our users with information about the products and services that are available to them, the trends that are impacting our industry and create a forum where they can share their success stories.

We use this event to gather information from our users so that we can improve the software solutions and the support experience we provide.

We are offering a general conference sponsorship package to select vendors. This package has been specifically designed to provide you with the opportunity to interact with our clients in both conference and social settings. The general conference sponsorship package includes:

- Acknowledgement via visual displays during Monday evening reception.
- Access to attendees before and after conference sessions as well as during breakfast, breaks and lunch.
- Access to all conference sessions.
- Inclusion in all conference meals including continental breakfast and luncheon on Tuesday
- An invitation to the Monday evening reception.
- An invitation to the Tuesday evening dinner party at Alley Cats Oyster Bar.
- Vendor-supplied advertising flier distribution in conference materials.

The general sponsorship package is offered at \$500.

We are hopeful that you are interested in participating in this great opportunity.

Our clients enjoy our conference for the breadth of knowledge they learn and share, the friendly networking environment and the relaxed atmosphere in which it all takes place.

Please call me to discuss the any details concerning sponsorships packages.

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